



HAIR RESCUE: ACTIVATE

FREQUENTLY ASKED QUESTIONS

Q: What is HAIR RESCUE: ACTIVATE?

A: HAIR RESCUE: ACTIVATE combines a potent hair-stimulating peptide, PTD-DBM, with Methyl Vanillate to provide a multi-approach solution to hair loss. Research shows these ingredients work synergistically to activate Wnt/ β -catenin pathways and reduce DHT-induced hair follicle miniaturization associated with male pattern baldness.

Q: What can HAIR RESCUE: ACTIVATE help with?

A: HAIR RESCUE: ACTIVATE helps stimulate hair growth and reduce issues commonly associated with hair loss. This peptide hair growth complex has been shown to have hair restoration effects in as little as five weeks.

Q: What is a Peptide?

A: Peptides are short chains of amino acids. The amino acids in a peptide are connected to one another in a sequence by bonds called peptide bonds. Typically, peptides are distinguished from proteins by their shorter length, although the cut-off number of amino acids for defining a peptide and protein can be arbitrary. Peptides are naturally occurring biological molecules. Peptides are found in all living organisms and play a key role in all manner of biological activity. Many health and cosmetic products contain different peptides for many uses, such as their potential anti-aging, anti-inflammatory, and muscle-building properties.

Q: What is PTD-DBM?

A: PTD-DBM is one of the main ingredients in HAIR RESCUE: ACTIVATE. It is a peptide that was specifically formulated to target factors that are upregulated in balding individuals. PTD-DBM helps activate the Wnt/ β -catenin pathway via inhibition of CXXC5. This particular pathway has been shown to help rescue DHT induced hair follicle miniaturization. CXXC- type zinc finger protein 5 (CXXC5) is a negative regulator of the Wnt/ β -catenin pathway, which has been associated with hair restoration and wound healing. Studies have shown that PTD-DBM is significantly more effective at inducing hair neogenesis when combined with Methyl Vanillate acid, which stimulates the Wnt/ β -catenin pathway when applied topically.

Q: What is Methyl Vanillate?

A: Methyl Vanillate is a chemical compound that helps increase hair count and hair mass index by inducing Wnt/ β -catenin pathway signaling expression in the scalp.

Q: What is the suggested use?

A: HAIR RESCUE: ACTIVATE is available in a 25ml cosmetic dropper bottle. To use, thinly cover the surface of the scalp in the location you would like to experience results once daily. Avoid contact with eyes.

Q: Can this product be taken by pregnant women or women who are nursing?

A: It is not recommended that this product be taken by pregnant or nursing women without consulting with a medical professional first.

Q: Can children use this product?

A: This product should not be used by individuals under the age of 18. Please keep out of reach of children.

Q: Can men and women use HAIR RESCUE: ACTIVATE?

A: Yes. HAIR RESCUE: ACTIVATE has been shown to exhibit hair regeneration properties in both men and women.

Q: Does HAIR RESCUE: ACTIVATE require refrigeration?

A: No. This product does not require refrigeration but should be stored in a dark place away from direct sunlight.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease. This information is for licensed health-care practitioner education purpose only. It is not to be disseminated to the general public.